



7 Days Case Study



The UK's foremost experts in organisational improvement, 7 Days, chose office design specialists CBS to assist with their recent relocation to new premises in Piccadilly.

The new location marks a departure from 7 Days' previous office, both in terms of location and style, and the entire project ran in parallel with a re-branding exercise.

The ground floor area consists of a lounge area and meeting room for presentations and internal meetings. This space is flexible enough to make hospitality events welcoming and efficient.

As the floor area is quite constricted, our clever design incorporating glazing and a crisp, bright finish maximises the light & space. The acoustic properties of the stunning branded artwork helps minimise sound reverberation.



As you walk downstairs to the main working area, the distinctive green '7' logo cut into the carpet draws your eye into a light and open feeling office. Striking workstations and more stunning graphics on the acoustic artwork all help maximise the space and absorb sound, making a previously uninviting space a pleasure to work in.

Managing Director, Adrian Palmer commented:

"We had a great experience working with CBS – they had enthusiasm for the project and no shortage of ideas."



case studies