



### **Community support group benefits from business connections**

The renewal of a business relationship between CBS Business Furniture and Boehringer Ingelheim has yielded community benefits through providing much needed furniture to help kit out the Dingley Family Support Group's offices in Reading.

With the help of Connect Reading and Business Link, Phil Green, MD of Ascot-based CBS Business Furniture, has been working to forge links with local companies to help rehome furniture and equipment that is surplus to requirements.

The initiative came about during tender negotiations between Phil Green and Boehringer Ingelheim's Ian Smith, prior to the award of a three year contract which sees the appointment of CBS as an approved supplier for works at the company's headquarters in Bracknell, Berkshire.

Ian Smith explained:

"Phil's knowledge and contacts were invaluable in assisting us to put furniture that was no longer needed to good use elsewhere in the community. For us it was also a natural follow-on on from a company charity action day, under the auspices of our Community Spirit programme, which involved our employees getting together to help the local community, which included Dingley Family support centre in Wokingham.

Phil Green, whose community work was recognised with a 'Pride of Reading' Award in 2008, adds:

"It was great to re-establish the connection with Ian. Our experience with Boehringer Ingelheim and other clients has proved that through working together, businesses and their local community can achieve positive results to their mutual advantage."

Do you have furniture sitting around which is unused? With our specialist knowledge and community contacts, we can put you in touch with someone who needs what you have to offer. Get involved and help us make a difference – call us on 01344 891010

#### **>Ends**

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