



At CBS the right relationship is everything

Premier Rugby Case Study

case studies



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CBS were recently tasked with relocating Premier Rugby from serviced offices into a new site overlooking Twickenham Stadium.

After being initially referred by their Commercial Agent, Michael Grievesson & Co, CBS first carried out a space analysis on two suites within Regal House to determine which was more suitable.

CBS were then instructed by the landlord to undertake the necessary dilapidations before work could commence turning it into a space suitable for two distinct companies; Premier Rugby Ltd, which manages the league and Professional Rugby Players Association, which represents the players.

The two companies share a reception area in the shape of a rugby ball and a prestigious, large boardroom that's often used for promotional events. Each company then has it's own office space within the suite.

CBS managed everything for Premier Rugby throughout the project, enabling their staff to get on with their everyday jobs with minimal disruption.

Commercial Director, John Varney remarked:

"CBS have proved themselves to be a very professional company. Right from the beginning of the project, their knowledge of how the design of our offices should look and work assured us we were in safe hands. And the result is that they have not only provided us with a high profile office space we can be proud of but also ensured we were comfortable every step of the way."

